

#/haafushi/ovesOcean



Subject: Invitation to Set Up Pop-Up Shops and Showcase Products at Maafushi Loves Ocean Festival

Dear Ocean Enthusiast SMEs,

We are excited to extend an invitation to you to participate in the Maafushi Loves Ocean festival, an event dedicated to celebrating and safeguarding our oceans. Organized by The Ocean TV network in collaboration with the Ocean Foundation, Maafushi Council, Ministry of Fisheries and Ocean Resources, and esteemed NGOs including Coral Institute, Save the Beach, and Parley, this festival promises to be a memorable occasion advocating for marine conservation.

- Date: Saturday, June 8th, 2024
- Time: 9:00 AM to 10:00 PM
- Location: Water sports beach, Maafushi Island, Maldives

Your presence at the Pop-up Shops segment from 10:00 AM to 10:00 PM offers a valuable opportunity to display and sell your ocean-themed products. Additionally, we are excited to offer you the option to showcase your products within the general store managed and manned by the event organizers.

Benefits of Showcasing Products in the General Store:

- Increased exposure to a broader audience
- Convenience for attendees to explore and purchase your products alongside other event offerings
- Assistance from event staff in managing sales and inquiries

A Collaborative Effort for a Healthy Ocean: The Maafushi Loves Oceans festival symbolizes the power of collective action in protecting our oceans. With the support of our partners, we aspire to create a lasting impact on marine conservation efforts.

Join the Movement! For further details and updates, please visit <u>oceantvnetwork.com/world-ocean-day</u> and follow us on social media using #MaafushiLovesOceans #WorldOceansDay #Maldives.

Let's celebrate our oceans and unite to preserve them! We invite you to join us on June 8th in Maafushi, where we will celebrate our majestic oceans and collectively work towards their preservation for future generations.

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